

101 Uses for Duct Tape

By Scott Campbell / Impact Marketing

Duct Tape, what useful stuff. I happen to use it as a metaphor for great marketing. But I must admit that there are many other uses as well. I asked about fifty new “friends” that I met at a recent convention for their opinion on the many uses of Duct Tape. We got up to 101...and they were pretty creative. Enjoy-

1. Glasses. An acceptable way to get through to your next emergency optometry appointment...as long as you don't bump into anyone you actually know.
2. Tent repair. Save your camping trip should a tent pole break or the canvas rip.
3. Canoe patch. An ingenious fellow saved his five day canoe trip by duct taping a massive first-day hole that developed. The pressure from the water (outside) helped to hold the tape in place. He re-taped each night. The canoe was so badly battered at the end of the trip that he left it there. The unused duct tape roll made it home.
4. Tear in your Gortex. Rainwater dripping into a torn seam is one irritating thing.
5. Guerrilla-waxing for the ultimate outdoorswoman.
6. Secure the mouth of a 12' alligator, as done by the Florida Power and Light while working at the Orlando Airport.
7. Clothes line in the middle of nowhere from those handy Boy Scout Folks.
8. “X” your luggage for easier identification among the hundreds of other luggage in the airport luggage pickup carousel.
9. As used by Homeland security....foot placement markers in the airport screening areas.
10. Reflective jogging tape.
11. Patch your beach ball or kiddie pool.
12. Hurricane force-rated kite string.
13. Bicycle seat repair.
14. Practical joke toilet paper.
15. No gunny sack for the sack race? Tape contestants legs together instead.

16. Catch a bug. I mean, if you've been shipwrecked and you're *really* bored.
17. Church "Seat Belt" for visiting nephew.
18. Window screen "hole" tape.
19. Keep your water cooler waterproof.
20. Pimp out your son's tricycle.
21. Band-Aid on the spot. Precautions should be taken during the "rip-off". Do remember that your skin can't breathe through it.
22. Pull out a splinter.
23. Secure an ice pack to your swollen ankle while hiking.
24. Sunscreen for bald guys.
25. Ski bindings. Tape your ski boots down should you break a binding.
26. Keep yourself warm. Wrap duct tape around your waist should the zipper on your one piece ski suit or snowmobile suit break.
27. Wart remover. Put duct tape on wart. Remove tape and scrub area each night until wart is gone. The wart actually suffocates.
28. Substitute for fly paper.
29. Broken Pencils. Tape the break or eraser for extended life.
30. Book binders.
31. Label stuff.
32. Stick pictures up in your locker.
33. College student holder. Truly! A post-architectural student reportedly taped a fellow student up about 2' on a wall. Also, holds up smart-ass naval officers.
34. Wild party beer security system. Duct tape your beer to your hand.
35. Tape around your cold soda to help keep it cool.
36. Potato chip bag sealer.

37. Create impromptu sporting event field lines.
38. Mark your blind date (a twin) so you know which one is yours.
39. Mark the center line in your dorm room for territorial purposes.
40. Stop your roommate from talking.
41. Bookmarker. Fold a section of tape in half.
42. Staple replacement.
43. Ceiling fan chain extender.
44. Bird house roofing system
45. Dog leash. The puppy chewed through the required legal restraint. Fast thinking and some duct tape kept this responsible pet owner from a ticket.
46. Make a dog toy. Cover newspaper in various shapes for more interesting toys.
47. Train your cat to keep off your table by adhering the tape to the table edges (sticky side up).
48. Secure your son's pet snake lid down for added peace of mind for your visiting mother-in-law.
49. Remove the tape from your son's pet snake's lid to ensure a timely departure of your visiting mother-in-law.
50. Patching a pocket or torn pants. Keeps the important stuff in.
51. Lint roller. Use when running out the door to an important date or meeting.
52. Metallic looking boots. A daughter used duct tape on her boots for a "trashion-fashion statement" when going to a show.
53. Make a spaceman's suit.
54. Hold mannequins wigs in place.
55. Repair smashed pumpkins.
56. Create "Faux" Knives, Swords and Shields for effect.

57. School play set fixer-upper.
58. Hold the paper towel dispenser together in men's restrooms.
59. Hold the "Out of Order" sign up over the urinals that don't work, in the men's public restrooms.
60. Shoe flopping? Boots clopping? No need.
61. Blister prevention. Soften the inner heel of your new dress shoes.
62. Jock strap. (Who thinks of these things?)
63. Suspenders, belt.
64. Wallet or purse handle repair.
65. Make your pants bigger.
66. Make your pants smaller.
67. Gift Wrap Tape. There are some great colors even purple. Check it out.
68. Photo and Poster Tape. Drywall repair time saver tip: Use on windows.
69. Repairs, vacuum cleaner hose, steam cleaner hose and garden hose.
70. Instant rope for tying down that Big Box Store impulse purchase.
71. Temporary Baby Proofer. Softened sharp furniture corners and cover electrical outlets.
72. Diaper tape substitute.
73. Diet Assistant. Tape your refrigerator shut at night.
74. Glass safety. House or car broken windows to hold or cover jagged edges.
75. Picture Framing Tape: Seal the back of the picture for a more "professional" job.
76. Quick Temporary Fix for car or truck fenders. One van driver made from Michigan to Tennessee without having to re-tape up his front fender.
77. Re-attach your muffler or tail pipe.
78. Re-attach your rear view mirror, side mirror, radio antenna.....

79. Uninsured motorist friend for securing broken out side/rear windows.
80. Create a mud flap.
81. Make a tow rope.
82. Spare Keys. Tape the spare house key in a secret spot to avoid the 'lost keys' panic or to allow a neighbor to check on the house while away.
83. Be a Hero. Tape a secret spare key to the underside of the wife's car. When she calls because she locked the key in the car. Instant rescue. And you didn't even have to leave home.
84. Hold your mailbox to your post after a tornado, or wild driver accident.
85. Wrap your aluminum garden tool handles with duct tape to prevent the oxidized grey stuff from getting on your hands.
86. Quickie crime scene tape.
87. Reinforcement for paper plates.
88. Mark the handle of the decaf coffee pot so it is easily identifiable from regular.
89. Reinforce old packing boxes.
90. Hold the back on the TV remote.
91. Tape up a mirror over the bed for a more romantic evening.
92. Quickie hinge.
93. Hold down loose carpet.
94. Secure wiring or chords down across the floor to avoid tripping.
95. Patch a vinyl siding hole.
96. Hold rubber roofing seams together until you can get the roofing sealer.
97. Secure a political poster picture up for dart practice.
98. Paint a straight edge, a substitute for blue painters tape.
99. Make lawn ornaments.

100. Prom dress. Yep, just Google it.

101. Use as a metaphor (sticky and inexpensive) for marketing your business...as in "Duct Tape Marketing"!